



THURSDAY, NOVEMBER 14, 2019					
8:00 AM - 4:30 PM	Lobby Day				
5:30 PM - 7:00 PM	Opening Reception in Exhibit Hall				
FRIDAY, NOVEMBER 15, 2019					
7:00 AM - 8:00 AM	Breakfast in the Exhibit Hall				
8:00 AM - 8:30 AM	Welcome & President's Address: Ram Nileshwar, AuD, ADA 2019 President				
8:30 AM - 9:30 AM	KEYNOTE PRESENTATION: Hearing Loss and Dementia - Esther Oh, MD				
9:30 AM - 10:00 AM	Break in the Exhibit Hall				
10:00 AM - 11:30 AM	Providing Exceptional Patient Experiences to the Aging Boomers and Gen X: Randy Baldwin				
11:30 AM - 1:00 PM	Lunch in the Exhibit Hall				
1:00 PM - 2:00 PM	Marketing to the Active Aging Consumer: Jeff Weiss				
2:00 PM - 3:00 PM	Living Longer and Living Better: Technology and Wellbeing for an Aging Population: Lisa D'Ambrosio, PhD				
3:00 PM - 3:30 PM	Break in the Exhibit Hall				
3:30 PM - 5:00 PM	The Wellness-Illness Continuum: Serving Older Adults At Every Point Along the Way - Brian Taylor, AuD; Victor Bray, PhD; Rita Chaiken, AuD; Jennifer Stinson, AuD; Christine Jones, AuD				
5:15 PM - 6:15 PM	ADA Member Business Meeting				
6:15 PM - 8:00 PM	Special Event in the Exhibit Hall				
SATURDAY, NOVEMBER 16, 2019					
7:00 AM - 8:00 AM	Breakfast in the Exhibit Hall				
7:00 AM - 8:00 AM	Mastermind Networking Breakfast <i>(active and interested Mastermind group participants only)</i>				
8:00 AM - 9:30 AM	TIER 1: Managing Patient Anxiety, Ambivalence and Lack of Awareness of Hearing Loss: An Audiology/Psychology Collaboration (Part 1) David Citron, PhD Shari Eberts, MBA Michael A. Harvey, PhD	Understanding Financial Success in Your Practice: Managed Care vs. Private Pay Patients Ron Gleitman, PhD	Delight Your Patients & Differentiate Your Practice: Instant Custom Molds Hands-on Workshop William Diles, MA	TIER 1: A Changing Standard of Care: Incorporating Treatment with Implantable Hearing Devices in a Private Practice Setting (Part 1) Michele Fusco, MA	Student Track: Exceptional Hearing Aid Fittings with a Patient-Centered Focus (Part 1) Andrea Hannan Dawkes, AuD Luis Camacho, AuD
9:45 AM - 11:15 AM	TIER 1: Managing Patient Anxiety (Part 2) David Citron, PhD Shari Eberts, M.B.A. Michael A. Harvey, PhD	Moving the Needle: The Process of Creating Audiology State Licensure Laws for a New Millennium Kim Cavitt, AuD	Creating an Effective Physician Outreach Marketing Process Tom Tedeschi, AuD Robert Tysoe Stacy O'Brien, AuD, FAAA Mary Ann Nikander, AuD Nicole Pavol	TIER 1: A Changing Standard of Care (Part 2) Michele Fusco, MA	Student Track: Exceptional Hearing Aid Fittings with a Patient-Centered Focus (Part 2) Andrea Hannan Dawkes, AuD Luis Camacho, AuD
11:15 AM - 12:30 PM	Closing Lunch in Exhibit Hall				
12:30 PM - 1:30 PM	TIER 1: Latest Advances in Audiological Artificial Intelligence (Part 1): Rise of the Audiological Machines Aaron Jones, AuD, MS	Direct-to-Consumer Healthcare Trends: Maintaining Revenue and Identifying Value Proposition Amyr Amlani, PhD Rupa Balachandran, PhD	Precepting: What Practice Owners Need to Know Jennifer Boakye, A.T. Still Leah Demko, Ohio State Jared Poland, U of Texas Kristin Johnson, U of Illinois Kristen Nashert, U of OK Lea Sherwood, Pacific U Kate Witham, Gallaudet U	Collaborative Audiology and Pharmacy Impact on Patient Care Arifa Qureshi, AuD Imran Qureshi, PharmD, BCPP	Student Track: Owning a General Audiologist Title: How to Embrace Practicing Full Scope in Private Practice Julie Link, AuD
1:40 PM - 2:40 PM	TIER 1: Latest Advances in Audiological Artificial Intelligence (Part 2): Real Life Hearing - Implications and Opportunities for All Tiffany Brown, AuD	Using a Subscription Model to Increase Treatment & Loyalty Dan Quall, MS	Embrace the Change: A How-To Guide for Dispensing PSAPs in a Clinic Danielle Frank, AuD Emily Francisco, AuD	Adding Tinnitus Management to Your Clinical Practice: Evidence-based Recommendations for Success Jack Scott, PhD Ariel Fruendt, AuD Michael Piskosz, AuD	Student Track: Current HIPAA Guidelines for Audiology Amit Gosalia, AuD

SATURDAY, NOVEMBER 16, 2019 (continued)					
2:50 PM - 3:50 PM	TIER 1: Latest Advances in Audiological Artificial Intelligence (Part 3): The Latest AI Advances in Patient Health and Well Being Dave Fabry, PhD	Managing Threats and Opportunities in Today's Audiology Private Practice Dawn Heiman, AuD	A Critical Review of Audiology Employment and Provision of Hearing Healthcare Services Amylani Amlani, PhD Victor Bray, PhD	Vestibular Function in Children with Hearing Loss Richard Gans, PhD	Student Track: A Successful Path to Ownership, Partnership and Private Practice Fred Boudreaux, AuD
4:00 PM - 5:30 PM	Prepare Your Business for Maximum Sales Value Amit Gosalia, AuD	Telehearing Care for Today's Success Suzanne Younker, AuD Lydia Gladwin, AuD Debra K. Griffin, AuD	Messy Brilliance: Work-Life Balance and Self-Care for Audiologists D'Anne Rudden, AuD Carolyn Smaka, AuD Brian Urban, AuD	Sky Marvel and RogerDirect: Bringing Kids 'Love at First Sound' Experiences and Helping Them More Fully Experience Their World Angela Lawfield, AuD	Student Track: Custom Molds Student Version William Diles, MA
SUNDAY, NOVEMBER 17, 2019 (Additional registration required)					
7:30 AM - 8:00 AM	Breakfast				
8:00 AM - 11:15 AM	Practice Accreditation Workshop Angela Morris, AuD Ram Nileswhar, AuD Deb Abel, AuD Torryn Brazell, MS, CAE				
8:00 AM - 5:00 PM	CAOHC – The Professional Supervisor of the Audiometric Monitoring Program® (PS/A) D. Bruce Kirchner, MD, MPH, CPS/A Laurie Wells, AuD, FAAA, CPS/A <i>Please note this course is not sponsored by ADA, separate registration required</i>				
8:30 AM - 11:15 AM	The Ins and Outs of Cerumen Management Part 1 Rita Chaiken, AuD Jiovanne Hughart, AuD				
8:30 AM - 5:00 PM	American Institute of Balance – Dizziness is Good Business: Seven Rules of Building a Successful Diagnostic Practice Richard E. Gans, PhD Kim Rutherford, PT, DSc, COMT Joseph Sakumura, AuD, Board Certified, CCC-A <i>Please note this course is not sponsored by ADA, separate registration required</i>				
12:00 PM - 4:00 PM	The Ins and Outs of Cerumen Management Part 2 Rita Chaiken, AuD Jiovanne Hughart, AuD				

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