If your company is interested in reaching the top decision makers and purchasers in audiology private practice, then the Academy of Doctors of Audiology (ADA) annual conference, AuDacity, is the event you can’t afford to miss!

AuDacity 2020 offers opportunities for companies to showcase their products and services directly to their target audience. Sign up today to exhibit at AuDacity 2020, or forge ahead and combine your exhibit with one of our sponsorship options!

All sponsors will receive a pre-conference mailing list with contact information for registered attendees, and a discount on exhibit space ($2,000 per 10x10 booth; $1000 off the non-sponsor rate).

See the next page for information on our sponsorship packages. ADA is also pleased to customize a sponsorship to meet your unique interests and objectives. Please contact Ilse Dehner at idehner@audiologist.org to create a customized sponsorship.

Unbundled Advertising Opportunities

- Key card advertisement ($10,000, exclusive)
- Lanyard advertisement ($7,500, exclusive)
- Name badges ($5,000, exclusive)
- Hotel Room drop ($2500 + hotel cost)
- Folio inserts ($2,000, 10 available)
- Listed in the September, October and November eNewsletters (AuDiogram), as an official sponsor of AuDacity ($1,000)
- Listed in email campaigns promoting AuDacity ($1,000)
- Pre-conference email to attendees, distributed by ADA on behalf of company ($1,000)
- Pre-conference mailing list, for one-time use only ($2,000)
- Three total social media posts on the platform of your choice ($1,000)
Sponsorship Packages

**FUTURE DOCTOR OF AUDIOLOGY EDUCATION SPONSOR:**
$35,000 (exclusive)
- Corporate logo and recognition as the official Future Doctor of Audiology education sponsor and underwriter of AuDacity student scholarships on materials related to the student scholarship program
- Opportunity to provide a representative to serve on the ADA Scholarship Selection Committee
- Develop and execute three hours of student programming at AuDacity Conference
- Floor decals leading into student classrooms and throughout conference
- Corporate logo on student-only materials distributed at conference
- Limited use of ADA student member list to promote corporate student resources and activities
- Access to private meeting area to meet with customers
- Two complimentary attendees
- Sponsor of the ADA student event at AuDacity 2020
  *Will ensure a minimum of 20 students to receive a fully funded scholarship to attend*

**MARKETPLACE SPONSOR:**
$15,000 (exclusive)
- Officially recognized sponsor of the opening networking reception in the Marketplace
- Floor decals leading to Marketplace
- Opportunity to speak/share a video or slideshow during the opening reception
- One folio insert
- Gobo in the Marketplace
- Two complimentary attendees

**PREMIER SPONSOR:**
$25,000 (two available)
- Sponsor of ABA Tier One session
- Floor Decals to Tier 1 sessions
- Recognized on signage as the official sponsor(s) of Friday Dinner in Marketplace
- Opportunity to hold Focus Group during AuDacity 2020 conference
- Access to pre-conference attendee list
- Gobo in Marketplace during Friday Dinner
- Access to private meeting area to meet with customers
- Chair drop at two sessions during the conference
- Four complimentary attendees
- Logo on ADA homepage
- One folio insert

**GO SOCIAL SPONSOR:**
$15,000 (exclusive)
- Recognition at point of entry for downloadable conference course handouts
- Listed as official WiFi sponsor
- Listed as official electronic polling software sponsor
- Only e-banner on ADA conference mobile app
- Five social media posts on Facebook, Twitter and LinkedIn
- Two complimentary attendees

**INNOVATION SPONSOR:**
$10,000
- Recognition during each Innovation concurrent session
- Slide loop before Innovation sessions
- One folio insert
- Recognized as a lunch/break sponsor throughout the day of Innovation sessions

**NETWORKING SPONSOR:**
$5,000 (four available)
- Listed as an official sponsor (with signage) at the ADA buy/sell posting board and networking area
- Listed as an official sponsor (with signage) at the ADA employment opportunities and “Find a Fourth Year” posting board and networking area
- Sponsor of ADA Networking Lounge in Marketplace
Please complete all sections of this application; return completed forms to Ilse Dehner at idehner@audiologist.org or by fax at (859) 271-0607.

COMPANY INFORMATION

Company Name

Booth Contact Name  Booth Contact Direct E-mail

Booth Contact Direct Phone Line or Extension

Address

City                                                   State                         ZIP

Phone Number  Fax Number

Company E-Mail Address  Web site

SPONSORSHIP TYPE


BOOTH PREFERENCE

Please indicate your preferred booth number (see page 4). Booth selection will begin in June 2020. All booths will be 10’ x 10’. Visit audiologist.org/2020 for more information.

1st       2nd       3rd

☐ Sponsored Booth: $2000       ☐ Non-Sponsored Booth: $3000

PAYMENT INFORMATION

Total Due for Exhibit Space  $ ________  Total Due for Sponsorship  $ ________

Balance Due  $ ________

☐ Our check is enclosed (made payable to ADA).  ☐ AmEx       ☐ Visa  ☐ MC  ☐ Discover

Card Number                                                                       Expiration Date

Credit Card Billing Address (if different)                                           

Name on Card (please print)                        Signature                        Date
Exhibit Hall Floorplan

Note: Diagram not drawn to scale and subject to change.

Please visit www.audiologist.org/conference/audacity-exhibit-hall-floorplan for up-to-date information on booth availability.