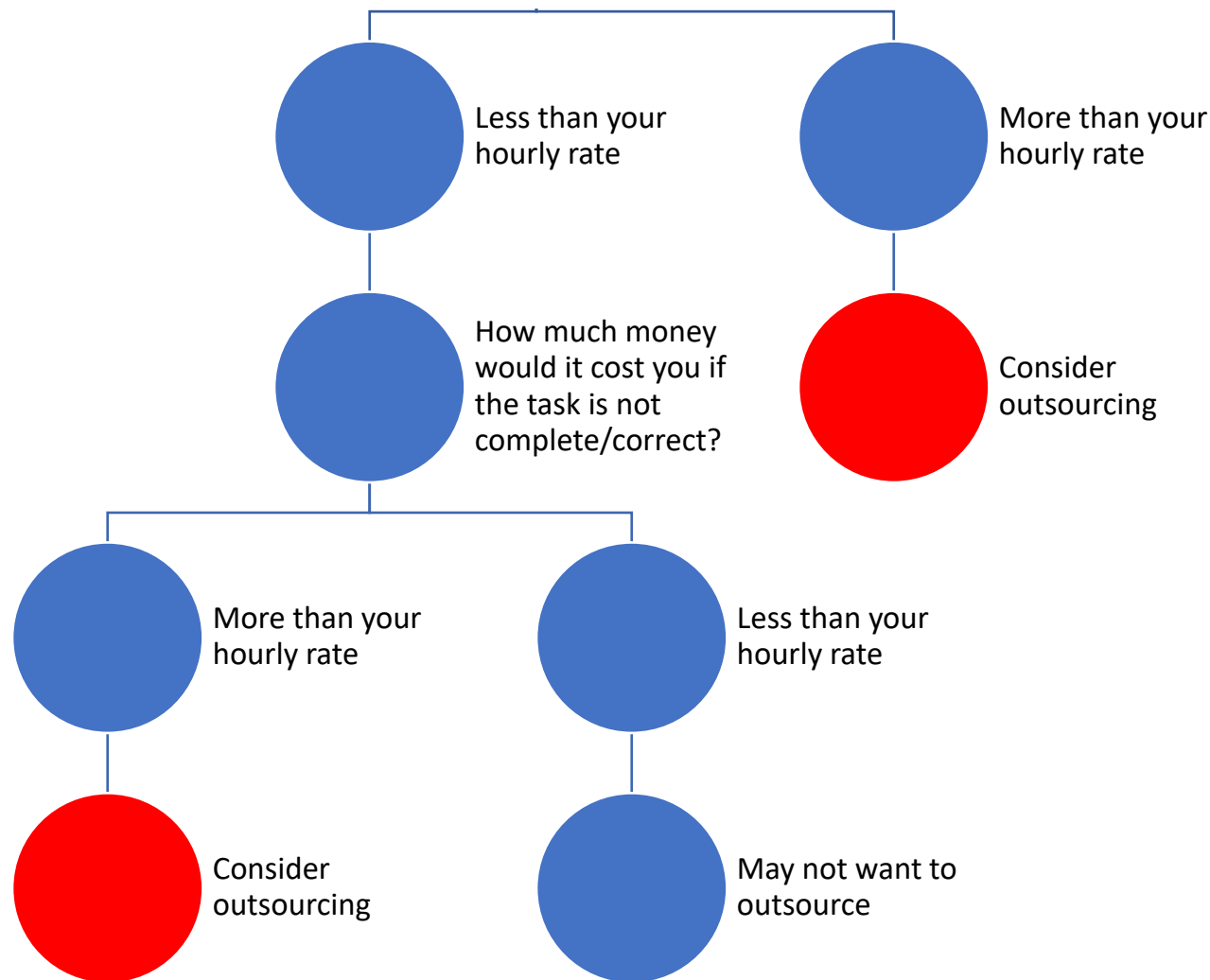


What would a task cost you if it's not done completely or correctly? (Level of Comfort)

For example: Should I hire a lawyer to help with the set-up of my business entity?

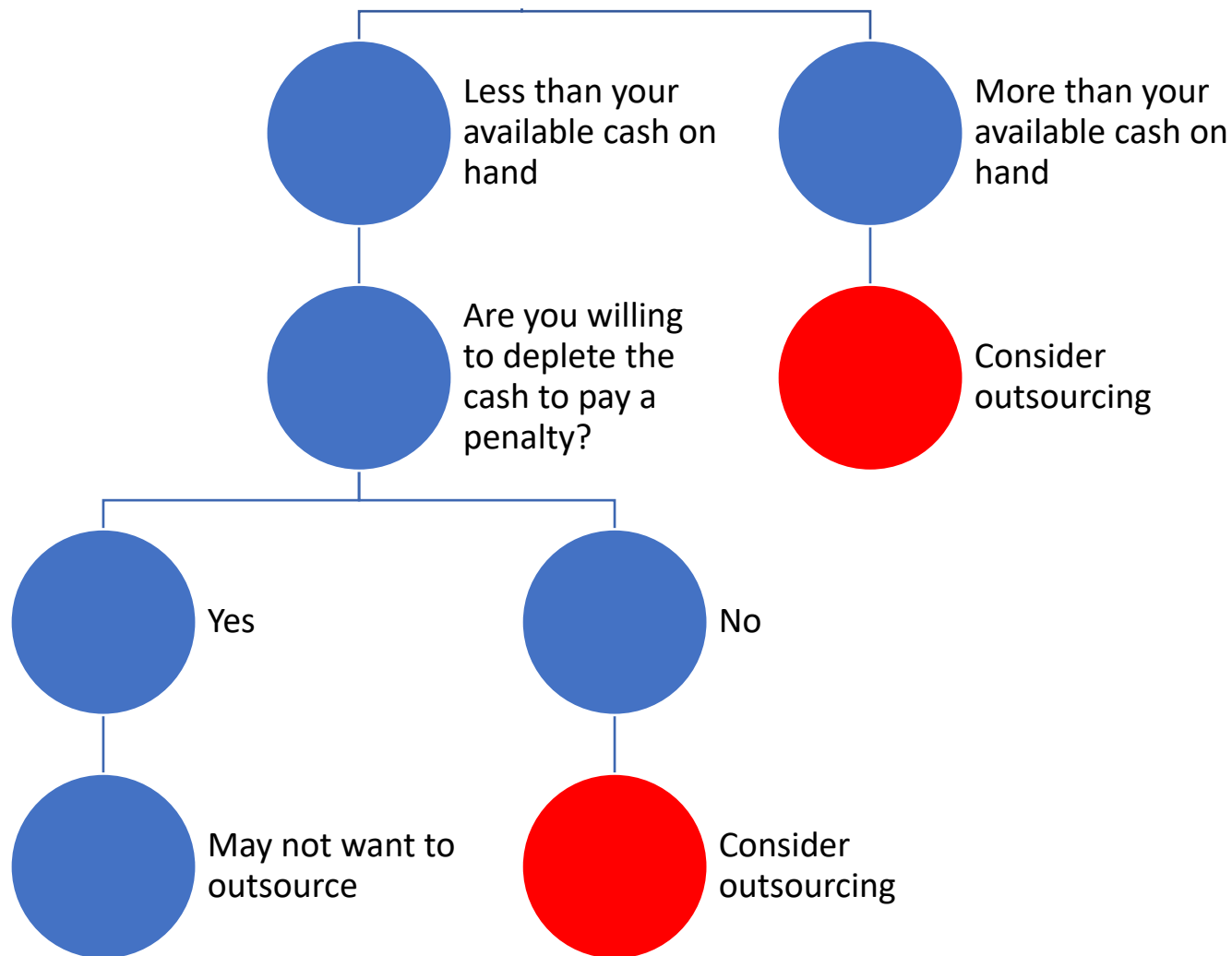
What is your comfort level worth in dollars?



Is there a cost if you are NOT compliant (e.g., HIPAA, PCI, Licensure)? (Compliant, Finance)

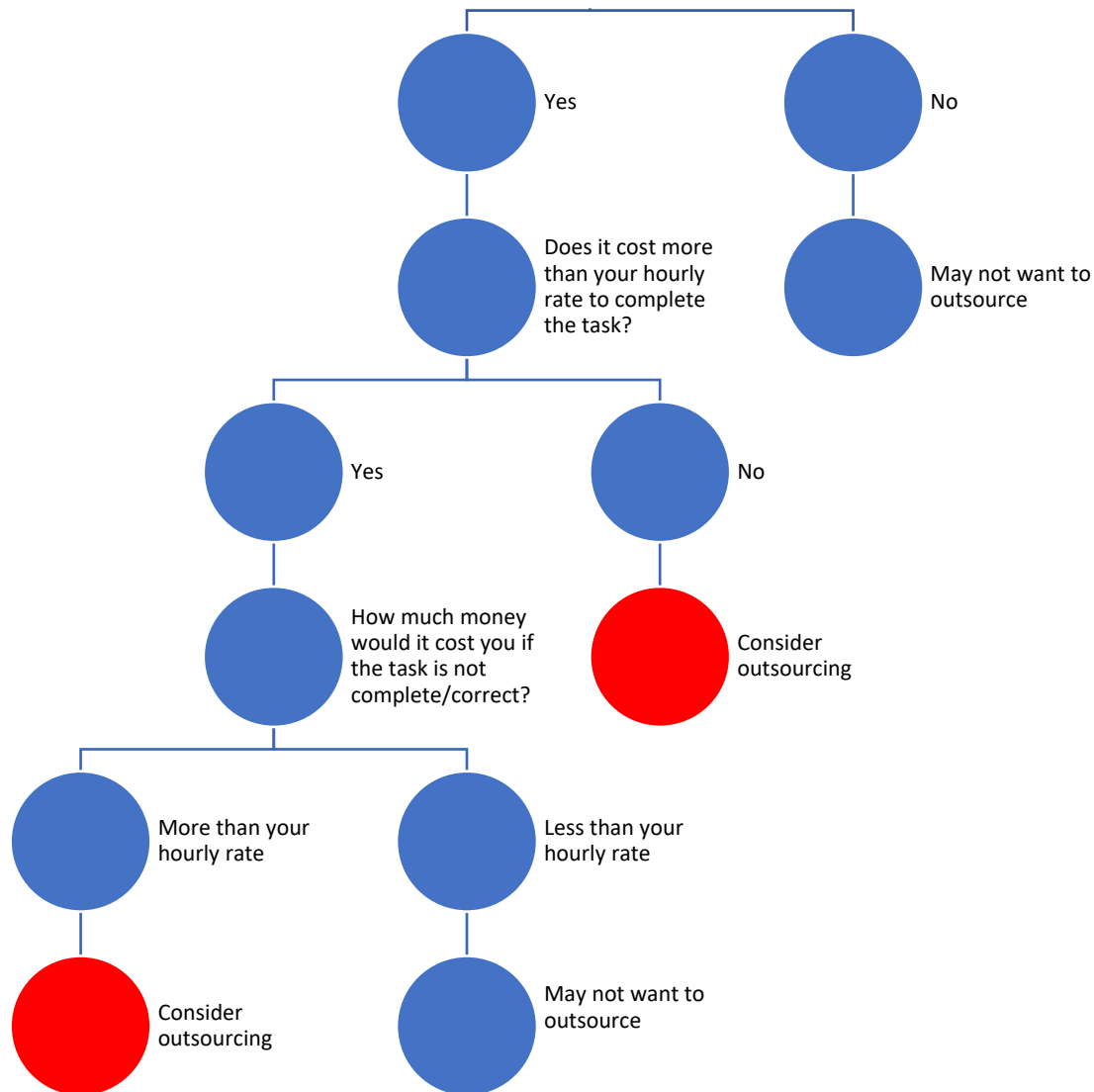
For example: Should I hire cybersecurity experts?

What is the maximum penalty you may incur?



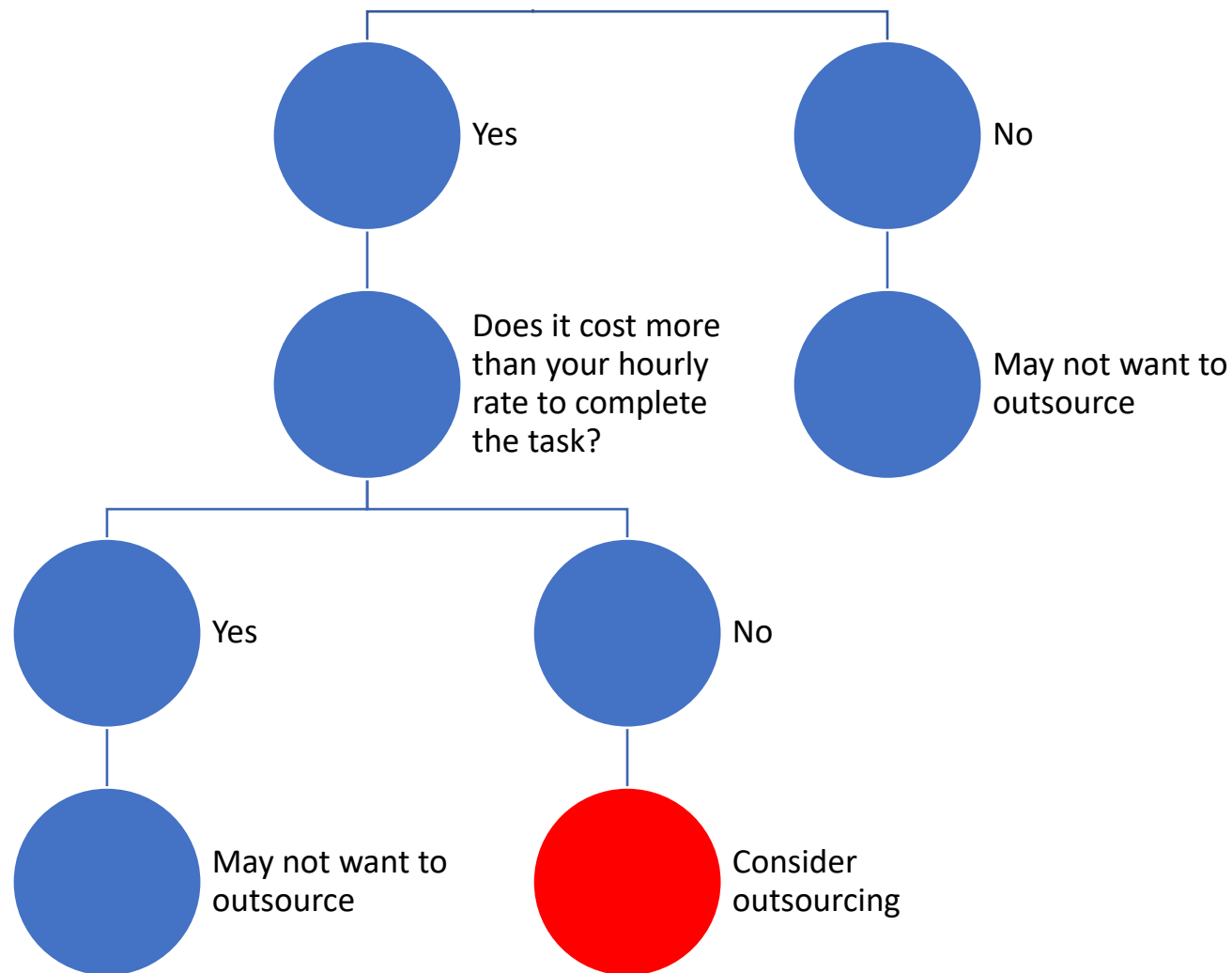
Is there a threat to your reputation with a specific task? (Reputation, Marketing)

For example: Should I hire someone to do Google ads?



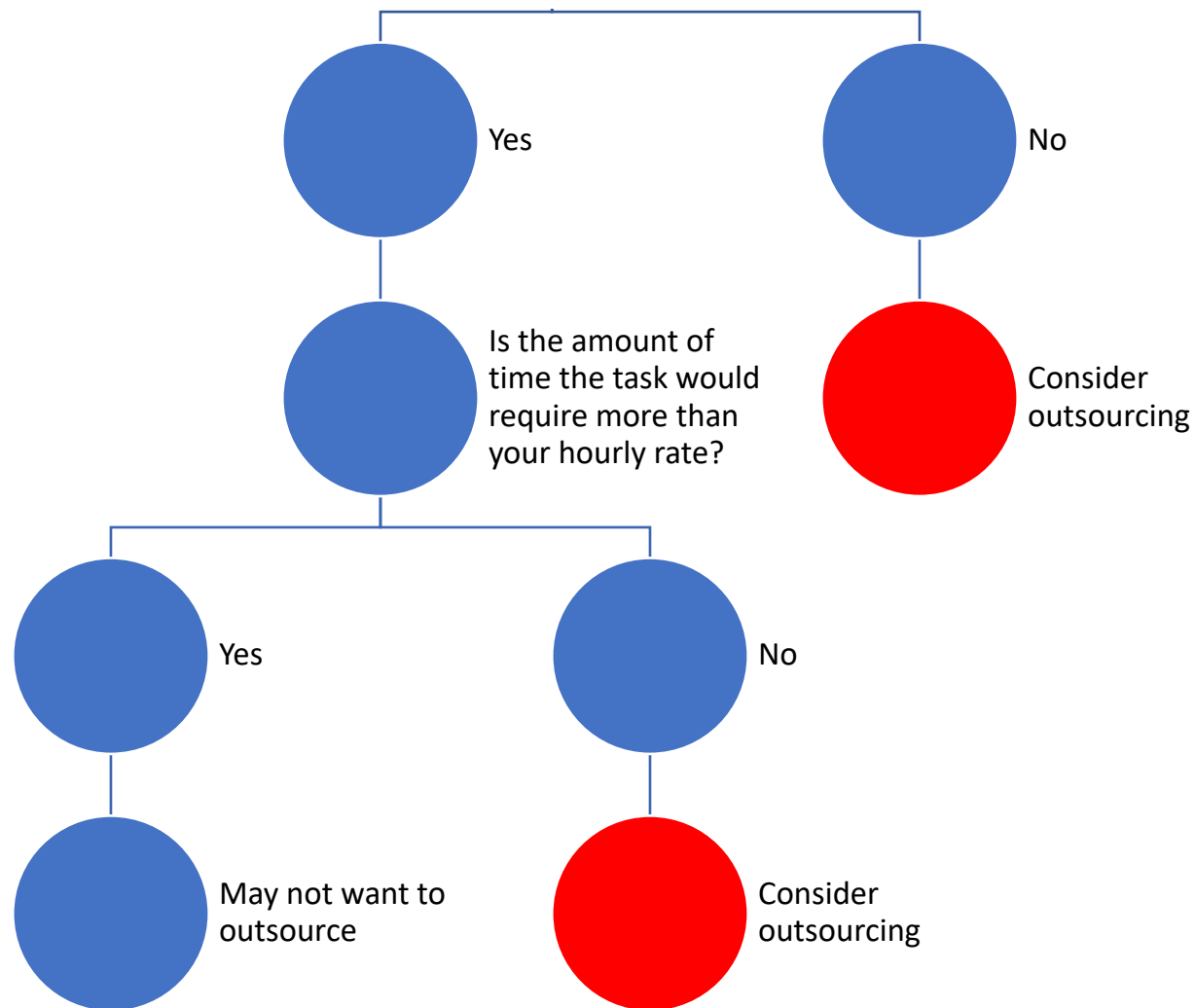
Does outsourcing provide additional time for patient care/practice improvement? (Time)

For example: Should I hire a cleaning company?



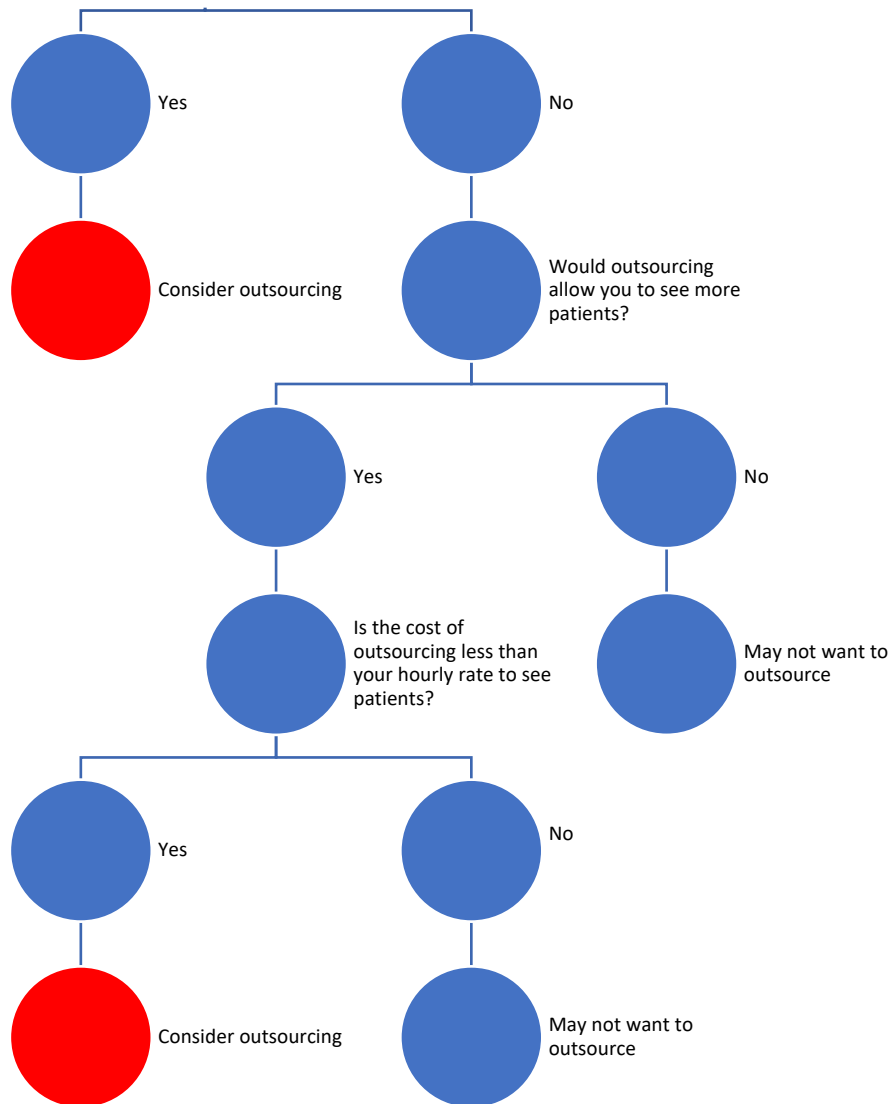
Is the task within your area of expertise?

For example: Should I hire a biller/coder?



Is it cheaper to outsource the task/service?

For example: Should I keep my own QuickBooks?



Will outsourcing reduce your follow-up requirements/tasks/service?

For example: Should I hire a company/person to complete aural rehabilitation?

