Physician Outreach Template
**every Packet should include an intro letter and insurances offered

January – Introduction to practice, info about services offered
   – Services Offered/Protocol table

February – Welcome to Medicare
   – Welcome to Medicare Fact Sheet (including hearing and falls assessment)_AAA
   – Preventative Medicine and the Need for Routine Hearing Screening_Taylor & Tysoe

March – Tinnitus
   – Tinnitus Services Protocol table
   – THI or TFI
   – An Integrated Approach to Tinnitus Management_Sweetow

April – Diabetes
   – The Epidemic of Diabetes and Hearing Loss are Linked_Taylor & Tysoe

May – Cardiovascular Disease
   – Cardiovascular-Hearing Health Link Prompts BHI to Urge Hearing Checks_BHI

June – Cognitive Decline
   – Hearing Loss Accelerates Brain Function Decline in Older Adults_Johns Hopkins

July – Smoking

August – Dizziness

September – Falls Risk
   – Hearing Loss Linked to Three-Fold Risk of Falling_Johns Hopkins

October – Hypertension

November – Kidney Disease

December – Thyroid Disease

Other Topics: Hearing Loss Advocacy, Dislypidemia, Cochlear Implants, Pediatrics...