

Physician Outreach Template

****every Packet should include an intro letter and insurances offered**

January – Introduction to practice, info about services offered

- Services Offered/Protocol table

February – Welcome to Medicare

- Welcome to Medicare Fact Sheet (including hearing and falls assessment)_AAA
- Preventative Medicine and the Need for Routine Hearing Screening_Taylor & Tysoe

March – Tinnitus

- Tinnitus Services Protocol table
- THI or TFI
- An Integrated Approach to Tinnitus Management_Sweetow

April – Diabetes

- The Epidemic of Diabetes and Hearing Loss are Linked_Taylor & Tysoe

May – Cardiovascular Disease

- Cardiovascular-Hearing Health Link Prompts BHI to Urge Hearing Checks_BHI

June – Cognitive Decline

- Hearing Loss Accelerates Brain Function Decline in Older Adults_Johns Hopkins

July – Smoking

August – Dizziness

September – Falls Risk

- Hearing Loss Linked to Three-Fold Risk of Falling_Johns Hopkins

October – Hypertension

November – Kidney Disease

December – Thyroid Disease

Other Topics: Hearing Loss Advocacy, Dyslipidemia, Cochlear Implants, Pediatrics...